

CFO Executive Leadership Summit

5th December, 2018
The Oberoi, Gurgaon



Expense Management Partner

SAP Concur 

The Reinvention of Business Ecosystem:
Connect, Collaborate, Co-create & Competition

CFO EXECUTIVE LEADERSHIP SUMMIT

LEADING CHANGE & DRIVING INNOVATION.....A LEADING EVENT FOR CFO'S AND SENIOR-LEVEL FINANCE EXECUTIVES

ABOUT THE SUMMIT

The role of the CFO has evolved significantly, as CFO's are expected to make critical decisions on business performance and transformative projects and strategic judgements on all aspects of the business. The unstable and fast changing economic environment might make the role of CFO more challenging. This summit will provide a platform for CFOs to discuss about how to be well prepared for the challenges.

Designed with the CFO and senior finance executive in mind, the CFO Executive Leadership Summit is the key opportunity for finance leaders across all industry sectors to examine issues and share insights and best practice.

The Conference enables CFOs to learn and share perspectives from leading experts like themselves on the best practices for tackling today's opportunities and challenges, to engage in discussions with presenters and CFO peers, and to think about how to outpace disruption. The conference will address key topics on the minds of CFOs. We have conducted extensive research to ensure that the topics on the agenda are innovative, relevant to your challenges, and of course thoughtful!

The 2018 Summit is sure to be an engaging experience.....

What You Will Learn:

- Ways in which the role of the modern CFO continues to evolve
- How Finance is partnering with Business to drive Product Innovation

- Tips to Automate, Centralize and Streamline Finance & Accounting processes
- Successful ways to Build and Motivate a Finance Team
- Best practices for risk management, compliance, and data analytics

Who Should Attend:

- CFOs, CEOs, Chief Legal Officer, corporate leaders, C-suite executives
- Firm partners and leaders
- Finance directors and controllers
- Chief audit, Mergers & Acquisitions, Strategic alliance, Risk & Compliance Executives
- Direct tax / indirect tax / Corporate tax executives
- Investor Relations executives
- Company Secretary
- Audit committee members

The Summit would also be hosting The Financial Leadership Awards which would recognize leaders in all aspects of financial management. These awards provide an opportunity to celebrate excellence and network with leading CFOs. This Awards ceremony acknowledges not only chief financial officers and their teams, but also the firms that provide them with the services, support, and technologies that enable their success. The Awards would be held on the same day 7.00 pm onwards and are a part of the summit.

We @ Kamikaze B2B Media look forward to welcoming you at the CFO Executive Leadership Summit & Financial Leadership Awards 2018 !!!!

Institute Partner



PROGRAM SCHEDULE

08:00 am - 09:20 am : Registration with Tea /Coffee

09:20 am - 09:30 am : Lamp Lighting Ceremony & Welcome Note

09:30 am - 10:45 am : Panel Discussion 1

Theme: Rewiring Finance Function - Creating Desired Impact

- The role of the CFO as a key player in participating / leading the strategic thinking of the organization
- Structural shifts in the industry and the impact on the CFO's Role
- Digital transformation in industry 4.0 - The CFOs' window
- Understanding the larger aspects that drive the function for better finance transformation
- Building a next generation finance team and business partnering
- Rising importance of the tax function - How an efficient and proactive tax department provides a huge competitive advantage to this function
- How emerging technologies are transforming the role of finance

10:45 am - 11:15 am : Tea / Coffee & Networking Break

11:15 am - 12:10 pm : Panel Discussion 2

Theme: The Rising Importance of Tax Function - Recent Developments, Current Trends And The Future of Corporate Tax Management

The corporate tax function has traditionally been a low-key. There is now a realization that an efficient and proactive tax department provides a huge competitive advantage to an organization.

- Technology impact on transformation of corporate tax system and what does the future hold
- Alignment of tax policies to emerging trends
- Understand key challenges in managing tax risks as impacted by Budget 2018
- Managing transfer pricing risk in a rapidly changing and unpredictable tax environment
- Strategizing an effective tax internal control framework
- Understanding the business implications of tax reforms

12:10 pm - 01:00 pm : Panel Discussion 3

Theme: Banking & Capital Market Best Practices

- Good Banking relationships

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- Risks and Opportunities in Funding Business Operations
 - Impact of Robotic Process Automation and Integration
 - Interest Rate are on the move how to prepare for a changing environment
 - Latest in M&A trends; Preparation for M&A transactions
 - Current Middle Market Lending Environment

01:00 pm - 01:45 pm : Lunch & Networking Break

01:45 pm - 02:40 pm : Panel Discussion 4

Theme: Mentoring The Next Generation Of Women And Encouraging Rising Stars To Build A Great Career In Finance

In this highly interactive session, the panellists will kick off by sharing their experiences in their career journeys in the finance space. They will focus on:

- Embracing diversity as a competitive advantage
- How do you know if you have what it takes to move to top roles
- Identifying the biggest challenges and opportunities for progressing your career
- Achieving professional success whilst fulfilling your personal objectives
- Future of work - what's changing and how can you prepare for the workforce of tomorrow
- What kind of retraining do accounting and finance professionals need in order to be digitally ready, if not, competent?

02:40 pm - 03:35 pm : Panel Discussion 5

Theme: Redesign-Build-Transform: Evolving And Transforming Pathways For IT Auditors

- The future of IT audit leaders
- How can IT auditors keep pace with new technologies
- Will robots be our future IT auditors
- Block chain, IoT and IT Audits
- Evolving role of Internal audits - Governance, risk management & compliance
- Balancing cyber security threats with needs of organizations
- Insights: Balancing between risk, trust, and the IT auditor's role in managing those risks and establishing trust

03:35 pm - 04:30 pm : Panel Discussion 6

Theme: Emerging Technologies & Transition That Could Really 'Change The Game'

- Blockchain and its potential to transform industries and processes
- Artificial Intelligence and its application for finance

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- Engaging the team to facilitate digital transformation
 - Analysing the underlying systems and processes to enable the implementation of emerging technologies
 - Transforming legacy systems to meet demands of end-users
 - Migrating finance operations to the cloud: pros and cons
 - BI systems & Cognitive Analytics

04:30 pm - 05:00 pm : Tea / Coffee & Networking Break

05:00 pm - 06.15 pm : Panel Discussion 7

Theme: Evolution Of Financial Leadership & Innovation - Trends Poised To Transform The Future Of Work

The finance function, led by the CFO, must now lead in strategic plan development and partner cross-functionally across the business to drive implementation of the strategy to achieve results. Due to the new role of finance, many areas within finance are becoming true talent pipelines into other areas of the organization. This panel will cover best in class roadmaps and examples of pros and cons to many of these challenges.

Key Takeaways from this panel:

- Strategic vision, key roles & responsibility of today's CFO
- Finance department evolution to strategic business partner
- Recruiting, training, and retaining a strong finance team
- Finance's role as a leader throughout the business
- How to make compliance your competitive weapon
- Key areas that demonstrate their growth strategy from mergers and acquisitions, to geographic expansion and organic growth
- Managing organization change: vision, strategy and prosperity
- Elements of successful teams and developing next-generation finance leaders
- Board relations, effective company structure, CEO / CFO relationship
- Staying ahead of changing political climate

07.00 pm onwards : Financial Leadership Awards

Associate Partner



FINANCIAL Leadership Awards

5th December, 2018 | The Oberoi, Gurgaon

The Financial Leadership Awards recognize leaders in all aspects of financial management. These awards provide an opportunity to celebrate excellence and network with leading CFOs. This Awards ceremony acknowledges not only chief financial officers and their teams, but also the firms that provide them with the services, support, and technologies that enable their success.

AWARD CATEGORIES

ORGANIZATIONAL CATEGORIES

- Excellence in Finance Transformation
- Excellence in Financial Planning & Analysis
- Excellence in Budgeting Transformation
- Excellence in Cost Management
- Excellence in Trade Finance
- Excellence in Treasury Management Transformation
- Excellence in Accounting Technology Innovation
- Excellence in the Use of Technology
- Best Audit Services of the Year
- Best Tax Advisory of the Year
- Best Accounting Services of the Year
- Best Risk Management Advisory of the Year
- Best Finance Automation Solution of the Year
- Best Treasury Management System of the Year
- Best Risk Management Solution of the Year
- Best Financial Innovation Project of the Year

INDIVIDUAL CATEGORIES

- High Performance Team of the Year
- Emerging Financial Manager of the Year
- Young CFO of the Year
- Best Woman In Finance of the Year
- CFO of the Year

NOMINATION PROCEDURE

All nominations filed are researched and thoroughly evaluated by the Jury members to the entire event who personally contact each nominee company to understand their nomination and rank them on a set of pre-decided parameters.

Steps for filling nominations -

1. Choose the categories you would like to nominate
2. Register your details with us mentioning the categories in which you would like to file in your nomination/s.
3. Submit the Nomination write - up supporting each category in soft copy format
4. Remember that the deadline for submitting your nomination write-up with nomination fees is 10th November 2018
5. Payment of Nomination fee of Rs 15,000/- + 18% GST per category along with the write-up

Guidelines for Preparing Write-up - Organizational Categories

Your entry / write - up should comprise three sections - the Summary, the Main Entry and Supporting Materials.

Summary;

The most important part of your entry is the 500 words (A4 - 1 page) description in bullet form summarizing the key points of your entry. This is very useful to provide an overview to the advisory council for better understanding of your nomination filed.

Main entry;

Your main entry must be to a maximum of 2,000 words (maximum two pages of A4). We do not require a very large write-up as it becomes difficult for the Juror to go through the same. A crisp and to the point write-up would more than suffice to take this ahead. All the salient points related to the category filed in should be covered in the main entry.

Supporting Materials;

Could add separately any other element which supports your nomination in brief. These include graphs, tables, pictures, screenshots, and campaigns etc., which support your nomination entry.

Guidelines for Preparing Write-up – Individual Categories

The nomination should be around 2000 words (A4 – 3 to 4 pages max)

- Brief about Individual
- Individual / team achievements
- Industry recognitions
- Last three year's growth path as an individual & 1 year as a team
- ROI delivered during this period in individual capacity / team effort for entire digital marketing initiative
- Any other relevant point which substantiates this nomination

Finally, in bullet format as to why he/she should be chosen for the given category.

Supporting Materials;

Could add separately any other element which supports your nomination in brief. Include supporting materials such as pictures, screenshots, media write-ups etc. that you feel supports your nomination entry

To nominate contact –

Ms. Amruta Telang : 91-8779861994

Project Manager

amruta@kamikaze.co.in

Ms. Jyoti Gupta : 91-97304 04314

Project Associate

jyoti@kamikaze.co.in

Aboli Salvi | Associate Director

9833226990

aboli@kamikaze.co.in

www.cfosummit.co.in

JURY MEMBERS



MANAS DATTA
Group CFO
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RUIA**
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CFO
Vedanta
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MITESH MITTAL
CFO
Goodyear
India



ALOK BANSAL
Co-Founder
& CFO
PolicyBazaar.Com



ASHISH TIWARI
Group CFO
TCI



RAJIV PRADHAN
SVP, Head - Tax
Ultra Tech Cement



MANAV MEHRA
Director Finance
Ericsson India



RAMESH KHAITAN
Global Tax Head
Lupin



POOJA KHETERPAL
VP - Finance
FCB Ulka (IPG
Media Group)



PRABIN DOKANIA
CFO
Good & Services
Tax Network



NEERAJ DOTEI
MD, India & SAARC
SAP Concur



MANAS TANEJA
Director- Financial
Planning & Analysis
MasterCard



DJ MATHEWS
Head - Internal
Controls & Audit
PepsiCo. India



KV GANESH
President Finance
& CFO
TVS Srichakra



SANJAY GULATI
Group VP Corporate
Tax - GST & Litigation
GMR Group



**DARPAN
VASHISHTHA**
CFO
BIBA Apparels



AKHILESH KOHLI
Global Head
Finance Transformation
(Director) Finance
Maersk



**ABHIJEET
KAMASAMUDRAM**
Director Finance
India Subcontinent
McCain Foods India



DEEPTI GUPTA
Associate Director
Finance & Internal
Controls
PepsiCo. India



SUMAN HEGDE
Group Finance
Controller & Head
Investor Relations
Hindustan Unilever



PRASHANT KALAVER
Director
Internal Audit
Aviva India



SANJEEV SOOD
SVP, Internal Audit &
Chief Risk Officer
Max Life Insurance Co.



VINAY DHAWAN
Global Group CFO
Innovis Telecom
(A Nokia Venture)



HITESH UPPAL
CFO
Magicbricks.com



NITU SAMRA
Finance Director
LeasePlan India



ARNAB ROY
CFO
Schneider Electric
Infrastructure



VIDHYA SRINIVASAN
Executive Director
& CFO
Puma India



SAMEER JOSHI
President & Head
IS Audit
Yes Bank



GEETA KARNIK
Head Financial Services
& Company Secretary
Serdia Pharmaceuticals



VIJAY AGARWAL
Executive Director
Equirus Capital



SANDEEP KHER
Head - Portfolio Finance
Sequoia Capital



ASHISH KUMAR
CFO
Interglobe hotels



VIJAY PANDIT
SVP & Chief Internal
Auditor
Tata AIG General
Insurance Co.



**BHASKAR
RANJAN DAS**
Head - Markets
(South Asia)
CIMA



KAUSHAL MEHTANI
Senior Finance Expert
Pricing & Arrangements,
McKinsey & Company



SANJAY GANDHI
CFO (Solutions)
Sterlite Power
Transmission



BIBEK AGARWALA
CFO - Lifestyle Business
Raymond

SPONSORSHIP OPTIONS

DELIVERABLES	Presenting Partner for Summit	Presenting Partner for Awards	Premium Partner For Summit	Associate Partner For Summit	Host Partner For Summit
INVESTMENTS	8 Lacs + 18 % GST	5 Lacs + 18 % GST	4.5 Lacs + 18 % GST	3 Lacs + 18 % GST	1.75 Lacs + 18 % GST
Pre-Event (Print & Digital)					
• Logo presence on the brochures used to promote the summit	YES	YES	YES	YES	YES
• Logo presence on the website of the event	YES	YES	YES	YES	YES
• Logo presence on all digital e-mailers used to promote the summit	YES	YES	YES	YES	——
• Logo presence on digital brochures uploaded on the summit website	YES	YES	YES	YES	YES
• Logo presence in all promotions done on social media	YES	YES	YES	——	——
On-Site (Print Presence)					
• Logo presence on backdrop podium banner & welcome banner	YES	YES	On Backdrop & Welcome Banner	On Backdrop & Welcome Banner	On Backdrop & Welcome Banner
• Logo presence on speaker & delegate Badges	YES	——	YES	——	——
• Logo presence on seminar kits	YES	YES	YES	YES	YES
Others					
• Welcome note of 5-10 minutes by the CEO/MD of your company	YES at the beginning of the Summit	YES at the beginning of the Awards	——	——	——

• 15 minutes exclusive presentation time to present your company to the audience	YES pre lunch	————	YES post lunch	————	————
• AV of your company to be played during breaks (not more than 2 minutes)	YES	YES at the beginning and end of the Awards	YES	————	————
• Tent cards of your company to be placed on all round tables inside the venue	YES	YES during the Awards	————	————	————
• Logo presence on the award winners trophies & citations	————	YES	————	————	————
• Panel speaking slot	YES post lunch session	————	————	YES pre lunch session	YES post lunch session
• Company inserts in the seminar kits	YES	YES	YES	YES	YES
• One on one meetings	8-10	————	5-6	3-4	————
• Standee banners of your company inside the venue	5	4 during the Awards	3	2	1
• Invitees to the summit	10	6	6	4	3
• Booth space	YES	YES	YES	YES	————
• Sharing of database of all attendees / speakers post event	YES	YES	YES	YES	YES
• Any other way as mutually decided & agreed	YES	YES	YES	————	————
Post-event Presence					
• Logo presence on feedback and thank you e-mailers that would be sent to all the attendees	YES	YES	————	————	————

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• AV of your company to be played during breaks (not more than 2 minutes)	YES	YES at the beginning and end of the Awards	YES	_____	_____
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• Logo presence on the award winners trophies & citations	_____	YES	_____	_____	_____
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Post-event Presence					
• Logo presence on feedback and thank you e-mailers that would be sent to all the attendees	YES	YES	_____	_____	_____

Get In Touch

Harish Bhatia

Project Managing Director

☎ 91 - 9821022236 / 9820022236

✉ harish@kamikaze.co.in

Aboli Salvi

Associate Director

☎ 91 - 9833226990

✉ aboli@kamikaze.co.in

Conceived & Managed by

KamiKaze

Kshitij, 103 – 1st Floor, Veera Desai Road, Opp.
Andheri Sports Complex,
Andheri (W), Mumbai 400 058
+91 22 61381800 / 26780476